



MAHARASHTRA NATIONAL LAW UNIVERSITY, NAGPUR

Department for Promotion of Industry and Internal Trade (Ministry of Commerce and Industry, Government of India) **Chair on IPR** and **Center for Intellectual Property Rights** at Maharashtra National Law University Nagpur in association with **Cell for IPR Promotion and Management (CIPAM)**

Organizes

Two-day Colloquium

on

Intellectual Property in Contemporary Era

March 26-27, 2021

Maharashtra National Law University, Nagpur

Moraj Design and Decorator (DnD) Building, Near Oil Depot,

MIHAN Fly Over, Wardha Road, Khapri, Nagpur-441108

ABOUT THE UNIVERSITY

The Maharashtra National Law University, Nagpur, an Institution with a students' centric outlook, was established by the Government of Maharashtra in 2015. The University started its academic activities from August 1, 2016 and is currently in its fifth year of academic pursuits with five batches of undergraduate degree course [B.A.LL.B.(Hons.) Five-Year Integrated Degree Course]; fifth batch of postgraduate degree program [One-Year LL.M.]; and three batches of Ph.D. programme. The University is pursuing excellence in legal and justice education under the visionary mentorship of the Chancellor, Hon'ble Shri Justice S.A. Bobde, Chief Justice of India and dynamic leadership of Prof. (Dr.) Vijender Kumar, Vice-Chancellor of the University. The University is recognised by the University Grants Commission (UGC) and the Bar Council of India (BCI), New Delhi. It is also a member of Association of Indian Universities (AIU), New Delhi and Consortium of National Law Universities of India. The University has launched B.A.LL.B. (Honours in Adjudication and Justicing) Five-Year Integrated Degree Course, the first-of-its-kind in India; it aims to train and equip students for the entry level of Judiciary.

ABOUT THE DPIIT IPR CHAIR

The *Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia* (SPRIHA) was launched in the year 2016 by the Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The IPR Chair was established under the scheme at selected Universities in India and MNLU, Nagpur takes pride in being one of them. The chair was established to fulfil one of the objectives of the National IPR Policy of the Government of India which was to '*Strengthen IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance based criteria*'.

CONCEPT NOTE

The importance of intellectual property as an asset has just escalated in the last few decades and has become a strong foot for the economic development of the nations. Reasons like global competition, high innovation risks, short product cycle, need for rapid changes in technology, high investments in R&D, production and marketing & more signifies the need to have systems in place which boost up the creation of intellectual property assets. An undermined organizational structure which catalyzes the research and development of intellectual property assets in a country is taxation. A good IP taxation regime and efficient royalty policies persuade the authors and artist to come up with more original & artistic work and expand the number of technology or know-how transfers into India.

Intellectual property (IP) rights stimulate creativity in virtually all aspects of human behaviour and sports in no exception. Each sport is well equipped with the innovation. People around the world have been able to generate an income through exploitation of aspects of Intellectual Property rights in Sports via different means such as Patents, Trademarks, Copyrights, Merchandising and so on. The Intellectual Property powers the business of sports. Intellectual Property Rights are used as marketing tools towards the branding of sponsorship sporting, games, teams, broadcasting and media deals, celebrity status, etc.

The concept of IPR in plant varieties gained the momentum with the increased investment of private sector in agriculture and flourishing private seed industry. Plant Variety Rights are an internationally recognized form of intellectual property used to protect unique plant varieties. The application of Plant Variety Rights is similar in principle to the intellectual property protection offered via copyright on books and music and to patents on a wide range of innovative products including biological material.

Even though intellectual property rights and protection are usually associated with corporate and business environments, it also has an important role to play for creatives in the entertainment industry. Copyright protection is extremely important for any musician. Copyright protection protects the sound and the written work of the musician for the lifetime of the owner of the copyright and then an additional sixty years after the owner's death. In the music industry, it is necessary for musicians to make informed decisions in order to ensure they are not taken advantage of.

The Indian Pharma industry is on a growth trajectory, being the third largest in terms of volume and the thirteenth largest in terms of value. Innovations lead to discovery of new life-saving drugs and have to be protected through intellectual property rights. Patents provide pharma companies exclusive rights to market drugs and prevent others to manufacture, sell, and make these drugs for a period of 20 years. IPR is a prerequisite for pharma companies for identification, planning, commercialization, and protection of invention. It is also an important tool to protect investment, time, and effort and encourages healthy competition thus promoting industrial development and economic growth. IPRs also provide incentives to pharma companies to invest in research and development.

The emergent field of nanotechnology is currently very active worldwide with respect to intellectual property rights, especially patents, with both developed and developing countries joining in the non-patents race. With the emergence of any new technology, nanotechnology creates opportunities as well as challenges in adapting the patent regime to its particular context.

The scope and nature of Intellectual Property in the contemporary era has been in question and many opinions have been expressed on the same. The journey of protection of Intellectual Property has been long and challenging and as the time has progressed, new facets of Intellectual property have been observed and have raised several complex issues. The need to address the same is eminent and DPIIT-IPR Chair and Centre for Intellectual Property Rights at Maharashtra National Law University Nagpur take this opportunity to provide a platform for the intellectual discourse on different facets of Intellectual Properties in the Contemporary era.

SCHEDULE FOR THE COLLOQUIUM

26/03/2021	Day 1
4:35 pm – 5:30 pm	Interface between IPR and Taxation
5:30 pm - 6:25 pm	Plant Variety Protection and functions of PVP Appellate Tribunal

27/03/2021	Day 2
11:00 am – 12:00 noon	IP protection in Sports
12:00 pm – 1:00 pm	Nanotechnology and IP Protection
1:30 pm – 2:30 pm	Copyright protection in Entertainment Industry
2:30 pm – 3:30 pm	IPR and Pharmaceutical Industry
03:30 pm -3:45 pm	Valedictory

REGISTRATION DETAILS

The registration to the Colloquium is open to

- Law students
- Academicians and Researchers
- Stakeholders
- Practising advocates and professionals

Registration Fee –There is no registration fee for the Colloquium. Prior registration to the Colloquium is **mandatory**.

Registration Link - <https://forms.gle/igjMgxrNWwQvN4Wf9>

- * All participants will receive a link to the Colloquium on March 25, 2021
- * All participants of the Colloquium will receive an Electronic certificate (e-certificate).

PATRON

Prof. (Dr.) Vijender Kumar,
Hon'ble Vice-Chancellor,
Maharashtra National Law University, Nagpur

Coordinator

Dr. Ragini Khubalkar,
In-charge, DPIIT IPR Chair,
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Contact

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