



**MAHARASHTRA NATIONAL LAW UNIVERSITY,
NAGPUR**

DPIIT- IPR Chair

organises

An Expert Lecture

by

Dr. Yashomati Ghosh

Associate Professor of Law,

National Law School of India University, Bengaluru

on

**DIGITAL COPYRIGHT LAW AND CONSUMER
CONCERNS**

February 7, 2021

VIRTUAL EXPERT LECTURE ON DIGITAL COPYRIGHT LAW AND CONSUMER CONCERNS

Department for Promotion of Industry and Internal Trade (Ministry of Commerce and Industry, Government of India) Chair on IPR and Centre for Intellectual Property Rights, Maharashtra National Law University, Nagpur under the Expert Lecture Series is organizing the fifth Virtual Expert Lecture on **‘Digital Copyright Law and Consumer Concerns’ on February 7, 2021 (Sunday)**

ABOUT THE UNIVERSITY

The Maharashtra National Law University, Nagpur, an Institution with a students’ centric outlook, was established by the Government of Maharashtra in 2015. The University started its Academic activities from August 1, 2016 and currently in its fifth year of academic pursuits with five batches of undergraduate degree course [B.A.LL.B.(Hons.) Five-Year Integrated Degree Course]; fifth batch of postgraduate degree program [One-Year LL.M.]; and three batches of Ph.D. programme. The University is pursuing excellence in legal and justice education under the dynamic leadership of the Chancellor, Hon’ble Shri Justice S.A. Bobde, Chief Justice of India and Chancellor of the University. The University is recognized by the University Grants Commission (UGC) and the Bar Council of India (BCI), New Delhi. It is also a member of Association of Indian Universities (AIU), New Delhi and Consortium of National Law Universities of India. The University has launched the B.A.LL.B. (Honours in Adjudication and Justicing) Five-Year Integrated Degree Course, the first-of-its-kind in India; it aims to train and equip students for the entry level of Judiciary.

ABOUT THE DPIIT-IPR CHAIR

The Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) was launched in the year 2016 by the Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The IPR Chair was established under the scheme at selected Universities in India and MNLU, Nagpur takes pride in being one of them. The chair was established to fulfill one of the objectives of the National IPR Policy of the Government of India which was to ‘Strengthen IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance-based criteria’. The Objective of the National IPR Policy is to strengthen the IPR framework of the country. The plan under the

initiative of 'AatmaNirbhar Bharat', is to create more local brands and take them at a global outreach and Intellectual Property Rights play a key role in it. To achieve the objective of 'AatmaNirbhar Bharat,' the DPIIT-IPR Chair is organising several activities such as launching online programmes to increase awareness, seminars, expert lectures for imparting knowledge on the process of acquiring IPR, etc. with an intention to help the participants become self-reliant.

CONCEPT NOTE

Expansion of the digital technology has given various advantages to the consumers, society, the existing copyright holders like authors, artists and recording companies. The in-built technology involved in the Internet is based on copying mechanism which enables multiple copies of the same material to be created. It is observed that copyright holders emphasize that such activities are likely to cause copyright infringement of their works and have to face apparent economic loss. As the time has progressed and the demand has increased, the number of cases of infringement in the industry started growing. The issues in the Entertainment and Music Industry are not just related to the names of the movies or songs but it involves much more aspects. It is also about the script, screenplay, lyrics, background score, poster of the movie and much more. So, the interface of **Digital Copyright Law and Consumer Concerns** needs to be understood and more awareness is to be created about the use of Intellectual Property Rights.

Copyright is about utilization of works, i.e. making available the works to a potential public, through direct distribution of copies. On the contrary, the end-use of a work, its acquisition and consumption (its reading, viewing or playing) has traditionally not been covered by copyright control and enforcement. Consumer concerns aimed at ensuring a balanced copyright regime that could secure access to knowledge and culture. The digital evolution has however brought the consumer within the copyright realm. The main reason thereof is the extension of the reproduction right over conditional acts of copying that possibly covers any use of a work in a digital format. Unlike to over-the counter sales, the provision of digital content on-line is generally made under end-user licensing agreements that define strictly what the consumer can do with its acquisition. The end-user being increasingly governed by copyright rules and licensing contracts. The copyright framework has to cater to the needs and expectations of consumers.

THE OBJECTIVES OF THE EXPERT LECTURE SERIES

To promote awareness on intellectual property rights and its importance, it becomes of paramount importance to help people understand the interface of IPR with other domains. For the same, the DPIIT-IPR Chair aims to organize a series of lectures which would focus on the IPR and its relation with other domains like Space law, Entertainment and Music Industry, Sports law, Trade Secrets, Traditional Knowledge, Geographical Indications, Energy and Telecom Industry, Pharmaceuticals, etc. One of the main objectives is to make public aware about the economic, social and cultural aspects of the IPR. In pursuance of the same this second lecture in the Expert Lecture Series is being organized.

SCHEDULE FOR THE EXPERT LECTURE

The Expert Lecture by **Dr. Yashomati Ghosh, Associate Professor of Law, National Law School of India University, Bangaluru** is scheduled on February 7, 2021 at 11:30 a.m.

Registration Details:

The registration to the expert lecture is open to

- Law students
- Academicians and Researchers
- Stakeholders
- Practising advocates and professionals

Registration Fee –There is no registration fee for the expert lecture. Prior registration to the expert lecture is **mandatory**.

Registration Link- <https://forms.gle/byFLhFuPZryTLrug6>

All participants will receive a link to the Expert Lecture which will be held using the online platform ‘**Cisco Webex**’ and all participants who have registered using the above link will receive the link by February 7, 2021

*All participants of the Expert Lecture will receive an Electronic certificate (e-certificate).

PATRON

Prof. (Dr.) Vijender Kumar
Hon'ble Vice-Chancellor,
Maharashtra National Law University, Nagpur.

Coordinator

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Contact

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