

**MAHARASHTRA NATIONAL LAW
UNIVERSITY NAGPUR
CENTRE FOR INTELLECTUAL PROPERTY
RIGHTS
and
DPIIT-IPR CHAIR
Organises
VIRTUAL NATIONAL CONFERENCE
on
INTELLECTUAL PROPERTY
MANAGEMENT IN DIGITAL ERA**

**17 January, 2024 (Wednesday)
10:00 am to 4:00 pm**

ABOUT THE UNIVERSITY

Maharashtra National Law University, Nagpur, an Institution with a students' centric outlook, was established by the Government of Maharashtra in 2015. The University started its academic activities from August 1, 2016 and is currently in its eighth year of academic pursuits with eight batches of B.A.LL.B.(Hons.) Five-Year Integrated Degree Course; four batches of B.A.LL.B. (Honours in Adjudication and Justicing) Five-Years Integrated Degree Course; second batch of B.B.A.LL.B. (Hons.) Five-Year Integrated Degree Course; eight batches of One-Year LL.M. (Postgraduate) Degree Course; and five batches of Ph.D. Programme. The University is recognised by the University Grants Commission under 12(B) of University Grants Commission (UGC) Act, 1956 and the Bar Council of India (BCI), New Delhi. It is also a member of Association of Indian Universities (AIU), New Delhi and Consortium of National Law Universities. The University is making rapid progress towards the dream of achieving excellence in the field of legal and justice education with its dedicated faculty members, research associates, research scholars, students and staff under the dynamic guidance of the Chancellor, Hon'ble Shri Justice Bhushan R. Gavai, Judge, Supreme Court of India and Hon'ble Vice Chancellor, Prof. (Dr.) Vijender Kumar.

ABOUT THE CENTRE FOR IPR

The Centre for Intellectual Property Rights (CIPR) is one of the Advanced Legal Research Centre of the University intending to promote the Human, Social and Commercial values through exclusive socio-legal research in the field of Intellectual Property Rights. IPR is an evolutionary field. IPR provides an incentive for creativity and the disclosure of information and plays a significant role in encouraging innovations in the form of product/process development leading to technical advancement. Therefore, knowledge about IPR becomes essential in all the fields. Effective Intellectual property (IP) protection has been a critical factor; however, academia is playing a serious catch-up to create awareness of IP.

ABOUT THE DPIIT -IPR CHAIR

The Department for Promotion of Industry and Internal Trade (DPIIT) under the Ministry of Industry and Commerce, selected Maharashtra National Law University, Nagpur for the establishment of the DPIIT IPR Chair, under the Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA). National Intellectual Property Rights (IPR) Policy, 2016, a vision document that promotes a holistic and conducive ecosystem to catalyze the full potential of intellectual property for India's economic growth and socio-cultural development. The chair was established to fulfill one of the several objectives of strengthening IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance-based criteria. Maharashtra National Law University, Nagpur takes pride in achieving approval to set up the IPR Chair to promote Intellectual Property (IP) education and foster IP research.

ABOUT THE CONFERENCE

Intellectual Property (IP) management in the digital era is of paramount importance due to the profound impact of technology on the creation, dissemination, and protection of intellectual assets. Also, the digital landscape introduces unique challenges and opportunities that underscore the critical role of effective IP management. Thus, the CIPR & DPIIT IPR Chair of MNLU, Nagpur organises the virtual National Conference on IP Management in the Digital Era to explore the evolving nature of the intellectual property (IP) in the digital era, addressing challenges and uncovering new opportunities for effective IP management. The conference features in-depth discussions on the latest innovations and trends shaping digital intellectual property strategies, highlighting the best practices and emerging approaches for safeguarding digital assets. Also, the legal and ethical considerations surrounding digital intellectual property, including issues of patent, copyright, trademark, design, fair use, privacy, and the ethical implications of emerging technologies. The National Conference will be a premier gathering of professionals, experts, and thought leaders in the field of Intellectual Property (IP) management, with a deliberation on the challenges and opportunities associated with digital content creation, discussing issues such as user-generated content, online platforms, and the balance between protecting IP and fostering creativity.

This conference aims to serve as a platform for knowledge exchange, collaborative discussions, and exploration of cutting-edge strategies to effectively navigate the evolving landscape of intellectual property in the digital era and in-depth discussions on a range of topics, including legal and ethical considerations, emerging technologies, global perspectives, and practical strategies for managing intellectual property in digital environment. The National Conference on IP Management in the Digital Era will serve as a catalyst for advancing the field and equipping professionals with the knowledge evolving digital landscape of intellectual property.

BROAD THEMES:

- Innovations and Trends in Intellectual Properties
- Legal and Ethical Dimensions of Digital IP Management
- Cybersecurity and IP Protection: Securing Digital Assets
- Navigating Intellectual Property in the Digital Landscape: Challenges and Opportunities

Note: The sub-themes are indicative and not exhaustive. Participants can select any other sub-theme related to the theme of the conference.

Guidelines for Submission of Abstract and Full Paper

The organizer encourages students, research scholars, academicians, and professionals to submit original, unpublished research papers for the National Conference on the themes listed above. Authors must certify that the manuscripts submitted for the conference do not violate any copyright. The interested researcher should submit an abstract of 250-300 words, together with a brief biography of the author, by filling out the registration form linked below.

1. Paper shall be submitted in MS-Word format only
2. Font: Times New Roman
3. Title of the paper: Font 14
4. Subtitles: Font 12 in Bold
5. Body text: Font 12
6. Spacing: 1.5-lines
7. Footnotes: in Times New Roman, font size 10, with single-line spacing.
8. The texts and footnotes must conform to the ILI citation style.
9. Full paper shall not be less than 3000 words and shall not exceed 6,000 words (including footnotes)
10. Submission of a paper amounts to consent to such publication and transfer of copyright to the host institute and consent to edit the paper as may be required. The author shall cooperate with the editor, in respect of such editing.
11. The work should be original, previously unpublished and must not be in the stage of submission/consideration elsewhere.
12. The final submission shall be concluded within the prescribed deadline.
13. For participation, registration is mandatory. Participants/Paper Presenters have to register on the given link after acceptance of the abstract with payment of the required fees.
14. Only registered participants will be allowed to take part in the conference.

IMPORTANT NOTE

- 1.The abstracts will be peer-reviewed by the organizing committee and only shortlisted abstracts will be invited to submit final papers.
- 2.The final paper should be submitted after the intimation of acceptance of the abstract.
- 3.Co-authorship is permitted to maximum two authors. Each author is required to register and pay the registration fee individually.
- 4.The selected papers will be published in an edited book with an ISBN number or peer-reviewed e-journal of CIPR, MNLU, Nagpur..
- 5.Registration is mandatory to participate or attend the conference.
- 6.E-certificate will be awarded to the registered participants and attendees who attend all the sessions of the Conference.

REGISTRATION FEE

- Academicians and Professionals : Rs. 1000/-
- Students and Research scholars : Rs. 750/-
- Registration fee for attending the conference is Rs. 500/-

IMPORTANT DEADLINES

- Abstract Submission: 24 December, 2023
- Confirmation of abstract selection: 27 December, 2023
- Full paper submission: 10 January, 2024
- Intimation of selected paper for presentation: 15 January, 2024
- Date of Conference: 17 January, 2024

IMPORTANT LINKS FOR PARTICIPANTS

Click here to submit the abstract

<https://forms.gle/agKkdeQw3y1C8yFd6>

Click here to make payment

<https://www.onlinesbi.sbi/sbicollect/icollecthome.htm>

IMPORTANT LINKS FOR ATTENDEES

Click here to attend in the conference:

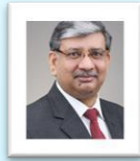
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Click here to make payment

<https://www.onlinesbi.sbi/sbicollect/icollecthome.htm>

(The submission link for the full paper will be shared through email only to the selected abstracts)

Patron



Prof. (Dr.) Vijender Kumar
Vice Chancellor
Maharashtra National Law
University, Nagpur

Co-ordinator



Dr. Ragini P. Khubalkar
Head of CIPR &, DPIIT-IPR Chair,
Associate Professor Of Law,
MNLU, Nagpur

Co-coordinator



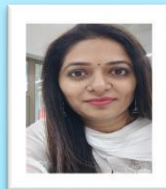
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Assistant Professor of
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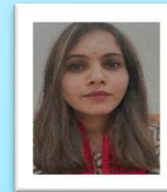
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