



## MAHARASHTRA NATIONAL LAW UNIVERSITY, NAGPUR

### CIPR & DPIIT-IPR CHAIR

organises

### TWO DAY WORKSHOP

on

### GEOGRAPHICAL INDICATIONS

(ONLINE)

MAY 17-18, 2024

10:00 AM TO 2: 00 PM



#### PATRON

Prof.(Dr.) Vijender Kumar

Vice Chancellor

Maharashtra National Law University, Nagpur



#### GUEST SPEAKER

Dr. Bijay Kumar Sahu

Regional Manager & Head,  
NRDC-Mo MSME-Intellectual  
Property Facilitation Centre  
(IPFC)



#### GUEST SPEAKER

Dr. Annamma Samuel

DPIIT IPR-Chair Professor  
Gujarat National Law University



#### GUEST SPEAKER

Mr. Ganesh Hingmire

Founder & Chairman  
Great Mission Group  
Consultancy



#### CO-ORDINATOR

Dr. Ragini P. Khubalkar

Head, DPIIT-IPR Chair,  
Associate Professor of Law,  
Maharashtra National Law University, Nagpur

### ABOUT THE UNIVERSITY

Maharashtra National Law University, Nagpur, an Institution with a students' centric outlook, was established by the Government of Maharashtra in 2015. The University started its academic activities from August 1, 2016 and is currently in its seventh year of academic pursuits with seven batches of B.A.LL.B.(Hons.) Five-Year Integrated Degree Course; three batches of B.A.LL.B. (Honours in Adjudication and Justicing) Five-Years Integrated Degree Course; first batch of B.B.A.LL.B. (Hons.) Five-Year Integrated Degree Course; seven batches of One-Year LL.M. (Postgraduate) Degree Course; and five batches of Ph.D. Programme. The University is recognised by the University Grants Commission under 12(B) of University Grants Commission (UGC) Act, 1956 and the Bar Council of India (BCI), New Delhi. It is also a member of Association of Indian Universities (AIU), New Delhi and Consortium of National Law Universities. The University is making rapid progress towards the dream of achieving excellence in the field of legal and justice education with its dedicated faculty members, research associates, research scholars, students and staff under the dynamic guidance of the Chancellor, Hon'ble Shri Justice Bhushan R. Gavai, Judge, Supreme Court of India.

### ABOUT THE CENTRE FOR IPR

The Centre for Intellectual Property Rights (CIPR) is one of the Advanced Legal Research Centre of the University intending to promote the Human, Social and Commercial values through exclusive socio-legal research in the field of Intellectual Property Rights. IPR is an evolutionary field. IPR provides an incentive for creativity and the disclosure of information and plays a significant role in encouraging innovations in the form of product/process development leading to technical advancement. Therefore, knowledge about IPR becomes essential in all the fields. Effective Intellectual property (IP) protection has been a critical factor; however, academia is playing a serious catch- up to create awareness of IP.



## ABOUT THE DPIIT -IPR CHAIR

The Department for Promotion of Industry and Internal Trade (DPIIT) under the Ministry of Industry and Commerce, selected Maharashtra National Law University, Nagpur for the establishment of the DPIIT IPR Chair, under the Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA). National Intellectual Property Rights (IPR) Policy, 2016, a vision document that promotes a holistic and conducive ecosystem to catalyze the full potential of intellectual property for India's economic growth and socio-cultural development. The chair was established to fulfill one of the several objectives of strengthening IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance-based criteria. Maharashtra National Law University, Nagpur takes pride in achieving approval to set up the IPR Chair to promote Intellectual Property (IP) education and foster IP research.

## ABOUT THE WORKSHOP

Geographical Indications (GIs) play a crucial role in protecting the unique identity and quality of products associated with specific regions. The two-day workshop on Geographical Indications (GIs), will allow us to delve into the fascinating world of products that bear the unique imprint of their geographical origin. GIs are not just about protecting products, they are about safeguarding traditions, cultures, and livelihoods.

This workshop is organised to explore the essence of GIs, to understand their legal underpinnings, and discover the transformative impact they can have on local economies and communities. Through interactive sessions, case studies, and expert insights, we aim to deepen your understanding of GIs and inspire you to explore the rich tapestry of products that define our world.

Join us on this journey as we uncover the stories behind some of the most iconic products with geographical indications and learn how these products are more than just commodities they are symbols of heritage, quality, and sustainability.

## OUTLINE OF THE WORKSHOP

### Day 1

#### UNDERSTANDING GEOGRAPHICAL INDICATIONS

- Session 1: Introduction to GIs: Definition and Importance
- Session 2: Legal Framework of GIs: International and National Perspectives

### Day 2

#### MANAGING AND PROMOTING GEOGRAPHICAL INDICATIONS

- Session 3: Case Studies: Success Stories of GI Products
- Session 4: Managing GIs: Roles and Responsibilities

## IMPORTANT LINKS

[REGISTRATION LINK](#)

[PAYMENT LINK](#)

REGISTRATION FEE -Rs. 300/-

Feel free to contact  
[iprchair@nlunagpur.ac.in](mailto:iprchair@nlunagpur.ac.in)